

PESQUISA DE SATISFAÇÃO

2021

4CONNETWORKER

@CIO

NORTE E
CENTRO-OESTE

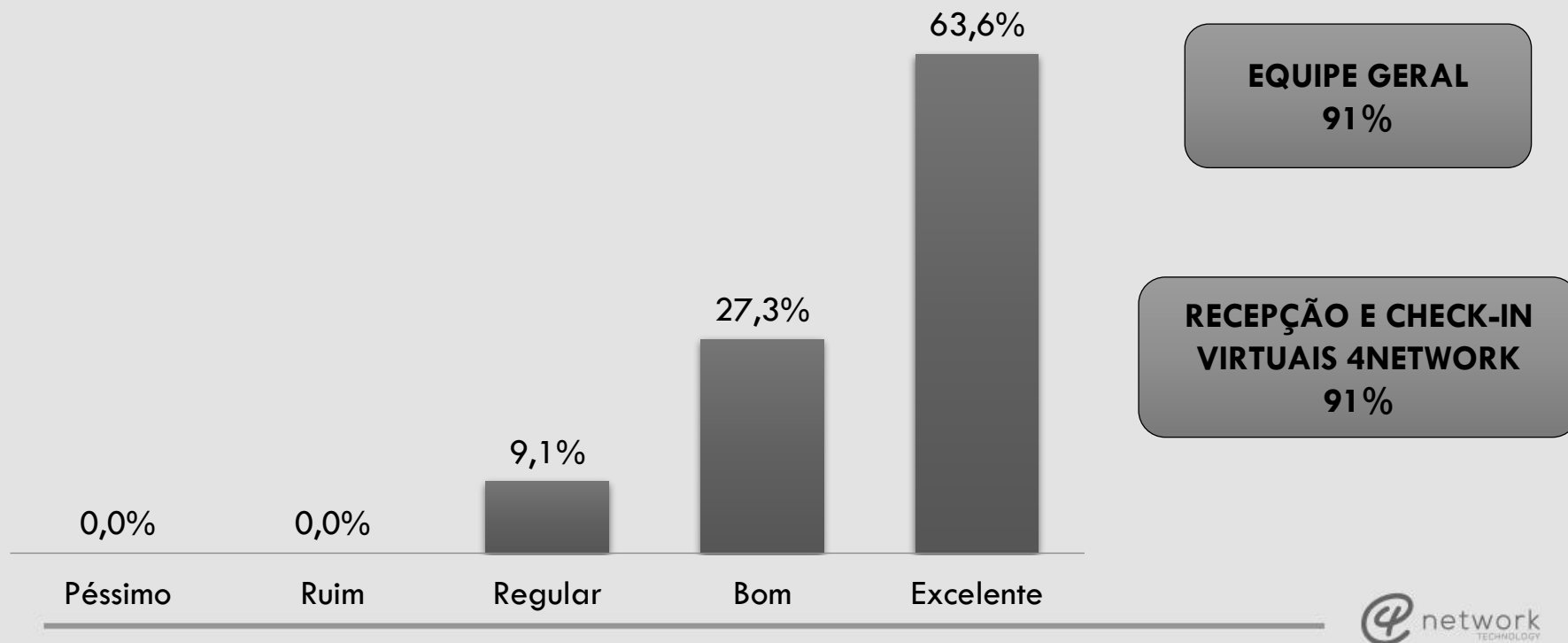
@network
TECHNOLOGY

- ✓ Evento realizado dia 04 de março de 2021.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) - (PÉSSIMO + RUIM)$$

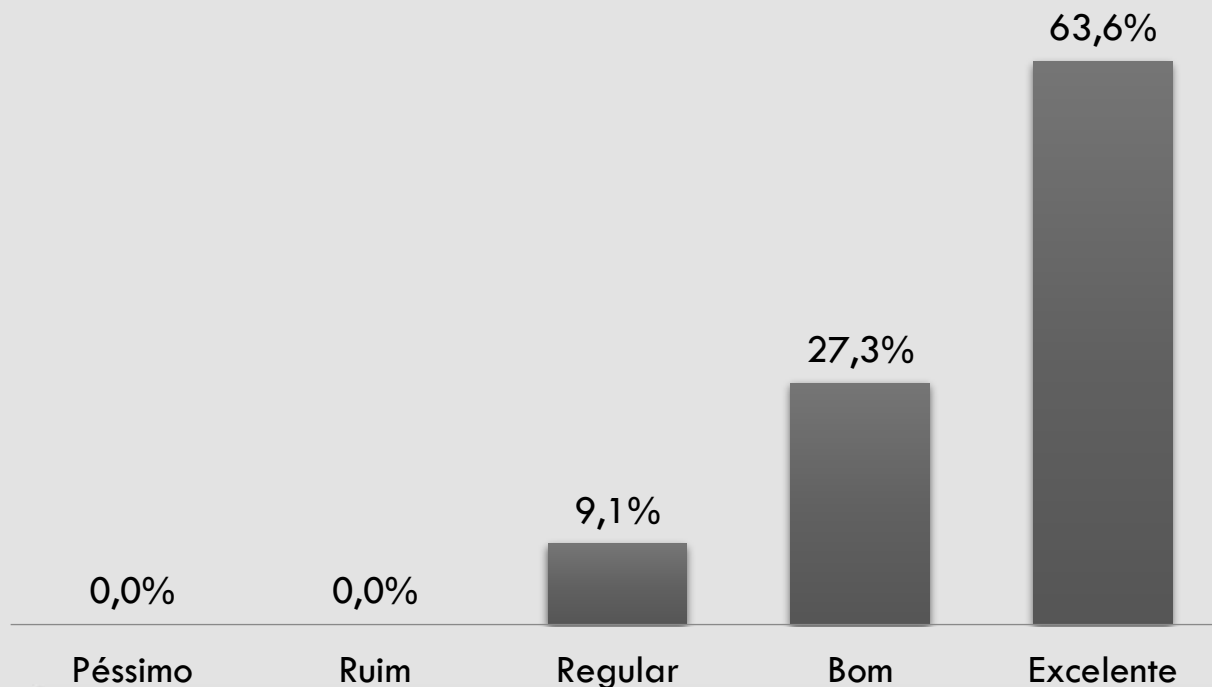
EQUIPE



EQUIPE: RECEPÇÃO E CHECK-IN VIRTUAIS 4NETWORK



EQUIPE: MODERADORA



EQUIPE GERAL
91 %

MODERADORA
91 %

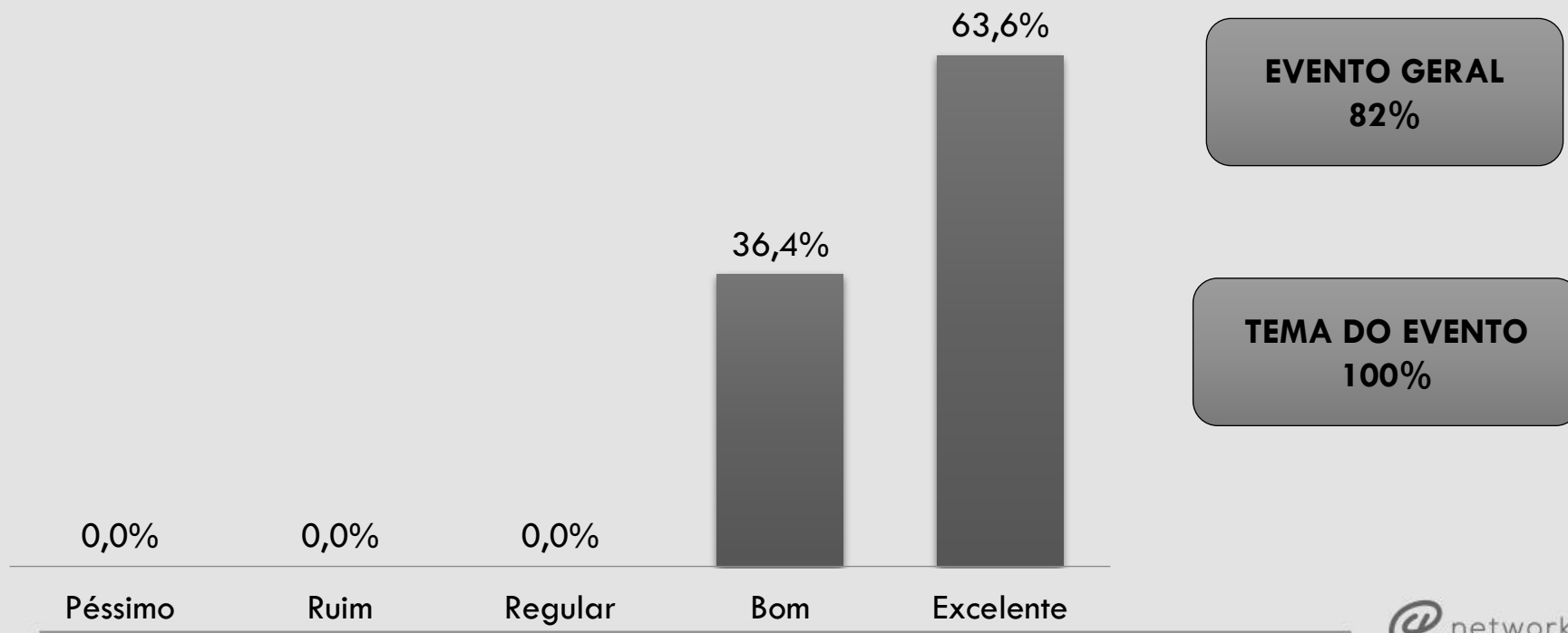
Observações:

- “Os patrocinadores novos poderiam ter a agenda e alinhamento das palestras com mais antecedência.”

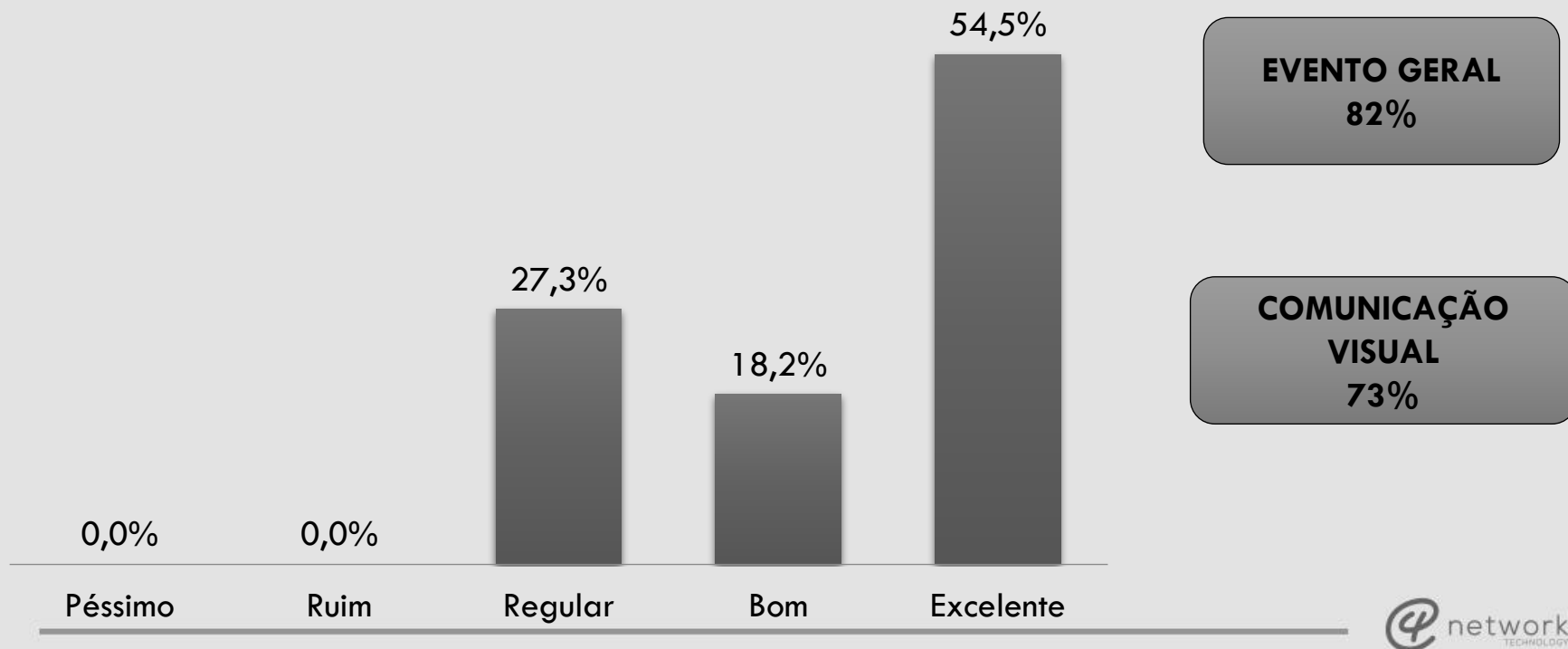
EVENTO

The background is a solid dark purple. It features several abstract geometric elements: a horizontal line on the left, several diagonal lines in the upper right, and a series of overlapping arrows of varying sizes and orientations in the lower right. The word "EVENTO" is centered in the upper half of the image.

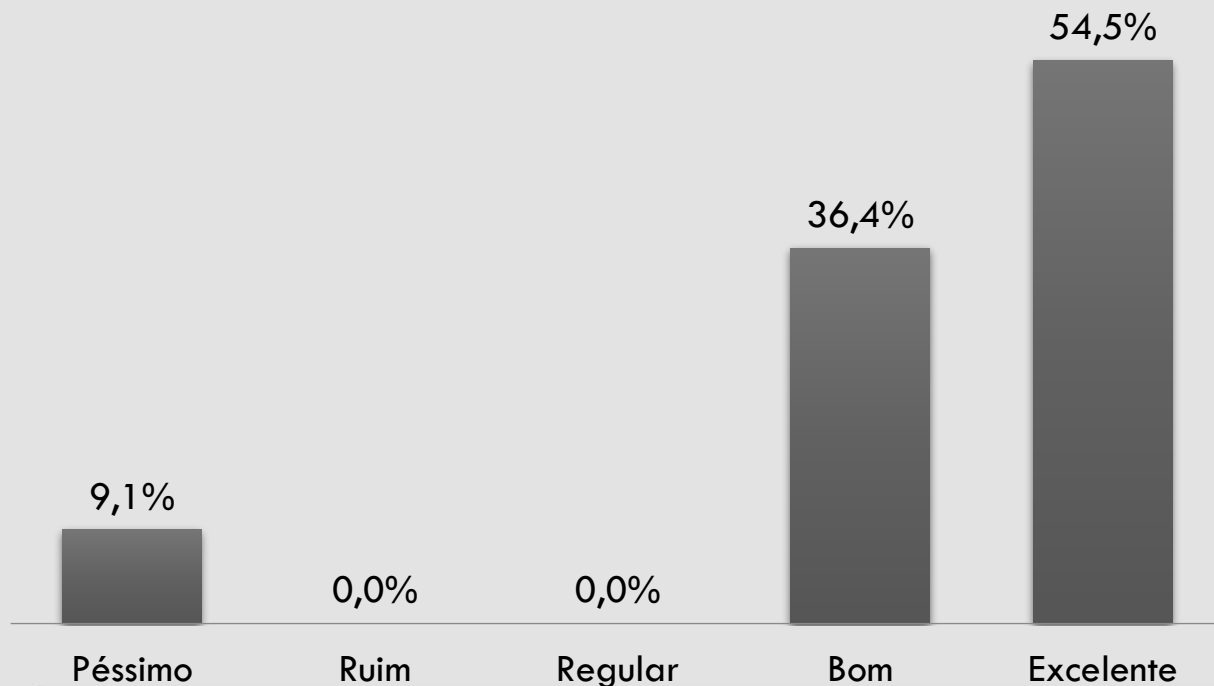
EVENTO: TEMA DO EVENTO



EVENTO: COMUNICAÇÃO VISUAL



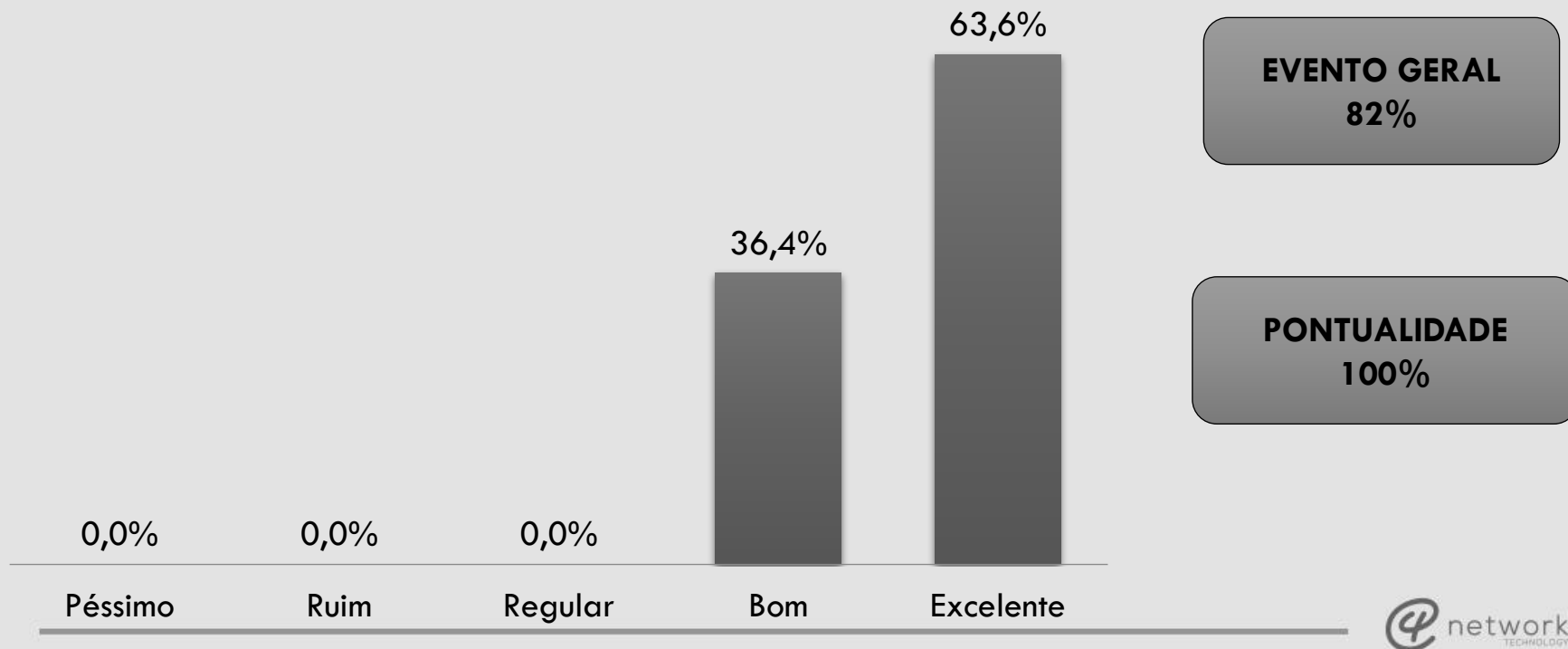
EVENTO: ORGANIZAÇÃO



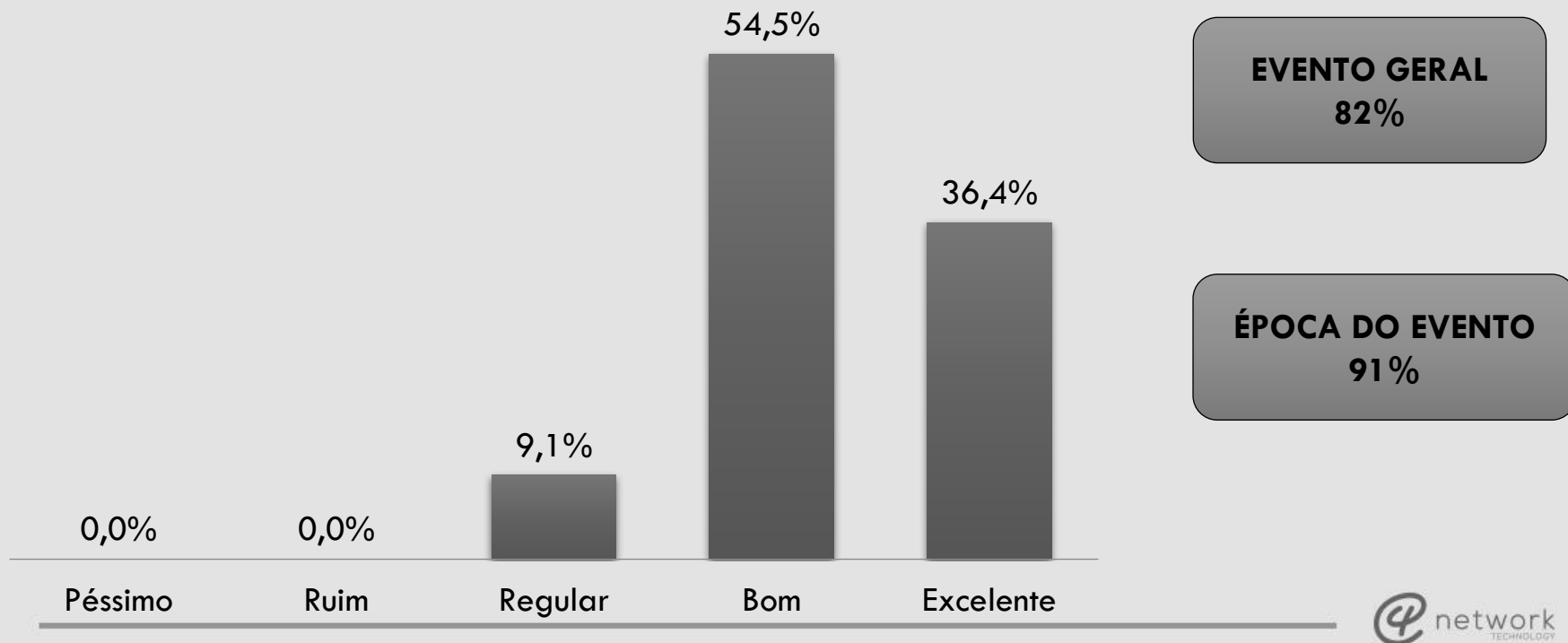
EVENTO GERAL
82%

ORGANIZAÇÃO
82%

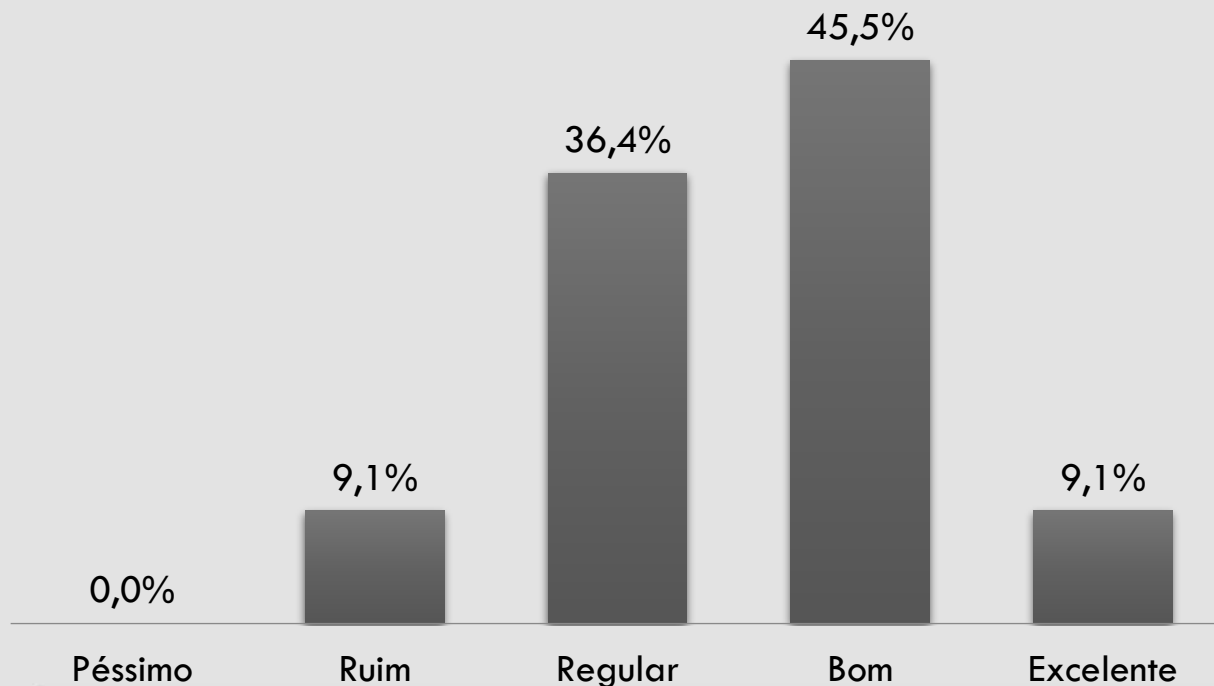
EVENTO: PONTUALIDADE



EVENTO: ÉPOCA DO EVENTO



EVENTO: NETWORKING



EVENTO GERAL
82%

NETWORKING
45%

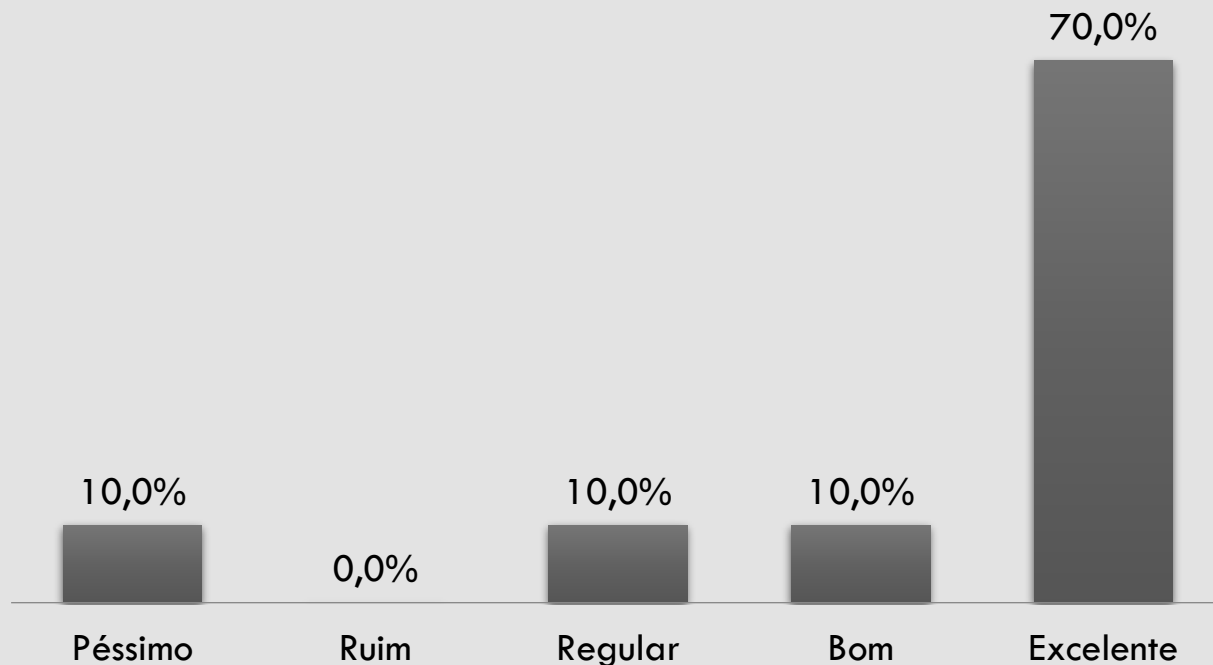
Observações:

- “Necessário Salas de Discussões, para debater as apresentações com os Clientes, interatividade zero.”
- “Acredito que nesse novo formato de eventos, precisamos trazer mais os convidados para uma espécie de painel. Assim o evento fica mais dinâmico.”
- “Muito bom ouvir os cases de cada uma das empresas.”

KEYNOTE

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there is a cluster of overlapping white geometric shapes, including large L-shaped brackets and smaller arrows, all pointing towards the top-left. These shapes are layered, with some appearing more prominent than others.

KEYNOTE: LUCIANO POTTER



KEYNOTE
70%

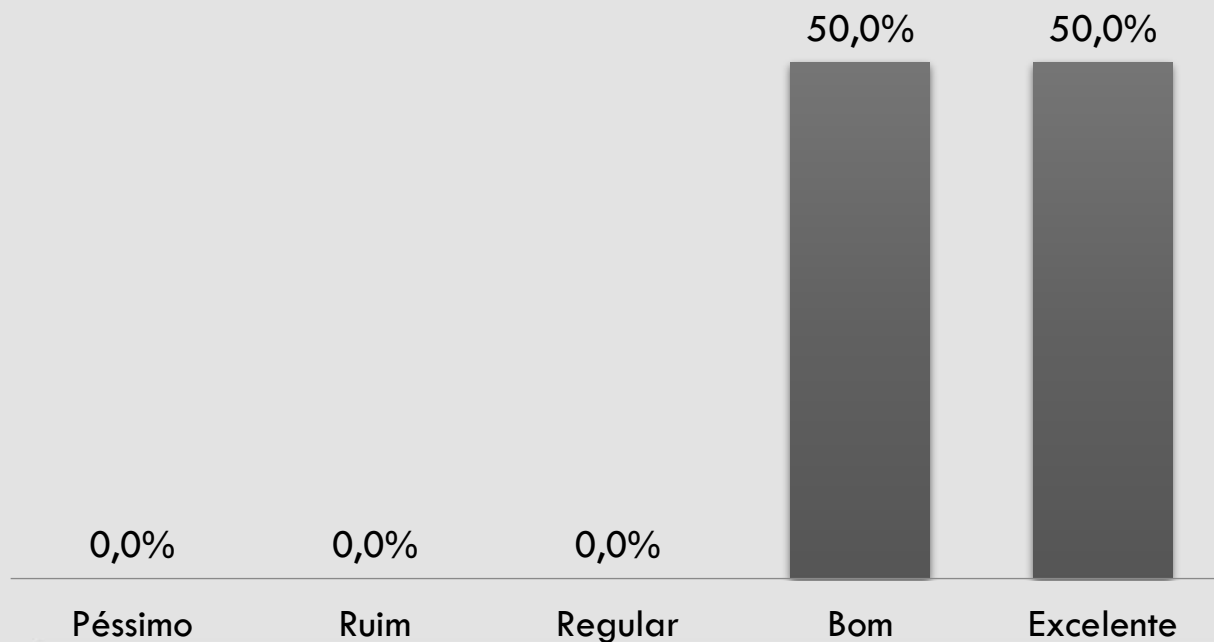
Observações:

- “Sem inovação alguma. Sugiro trazer algo diferente para o CIO SP (alguém do mercado financeiro, por exemplo).”

PAINEL

The image features a dark purple background. On the left, there is a horizontal white line. In the center, the word "PAINEL" is written in a bold, white, sans-serif font. To the right of the text, there is a large, stylized white arrow pointing upwards and to the right. Below this arrow, there are several smaller, white, stylized arrows pointing in various directions. The overall design is minimalist and modern.

PAINEL CIO

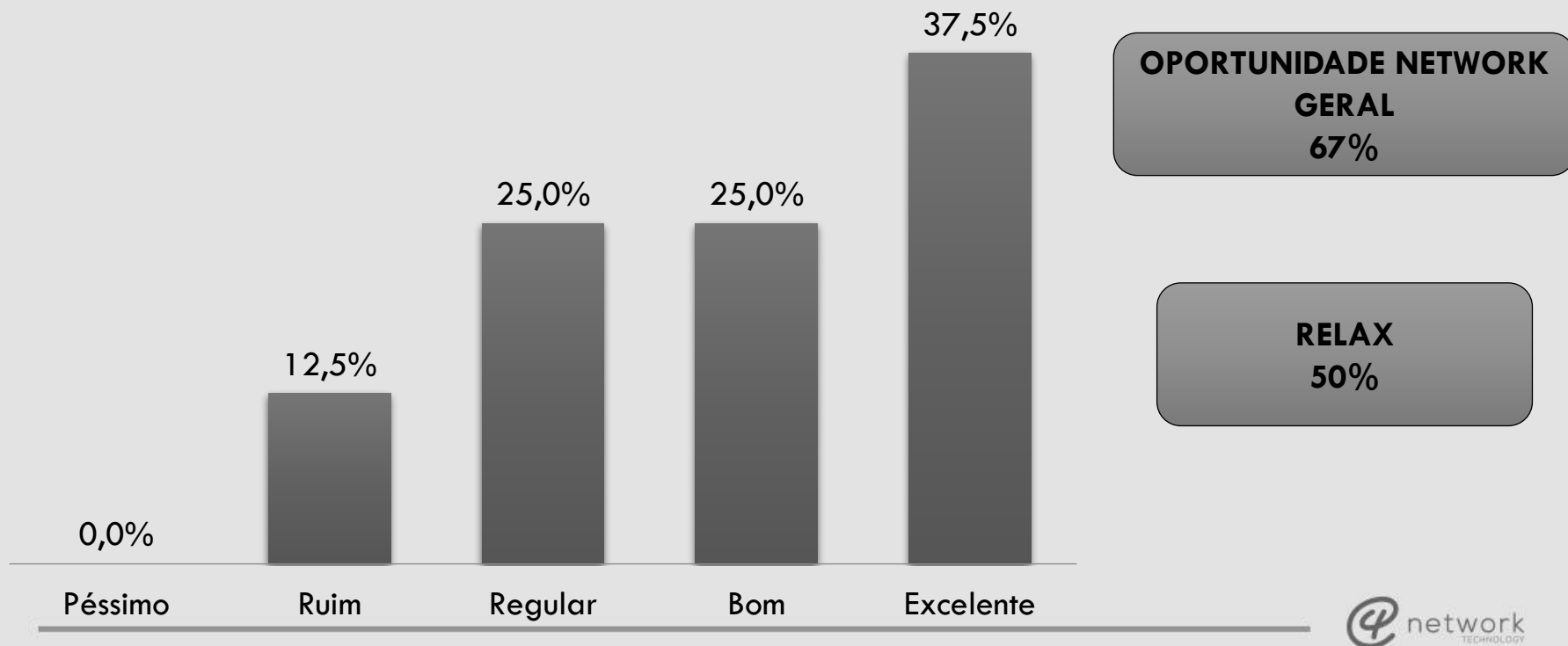


PAINEL
100%

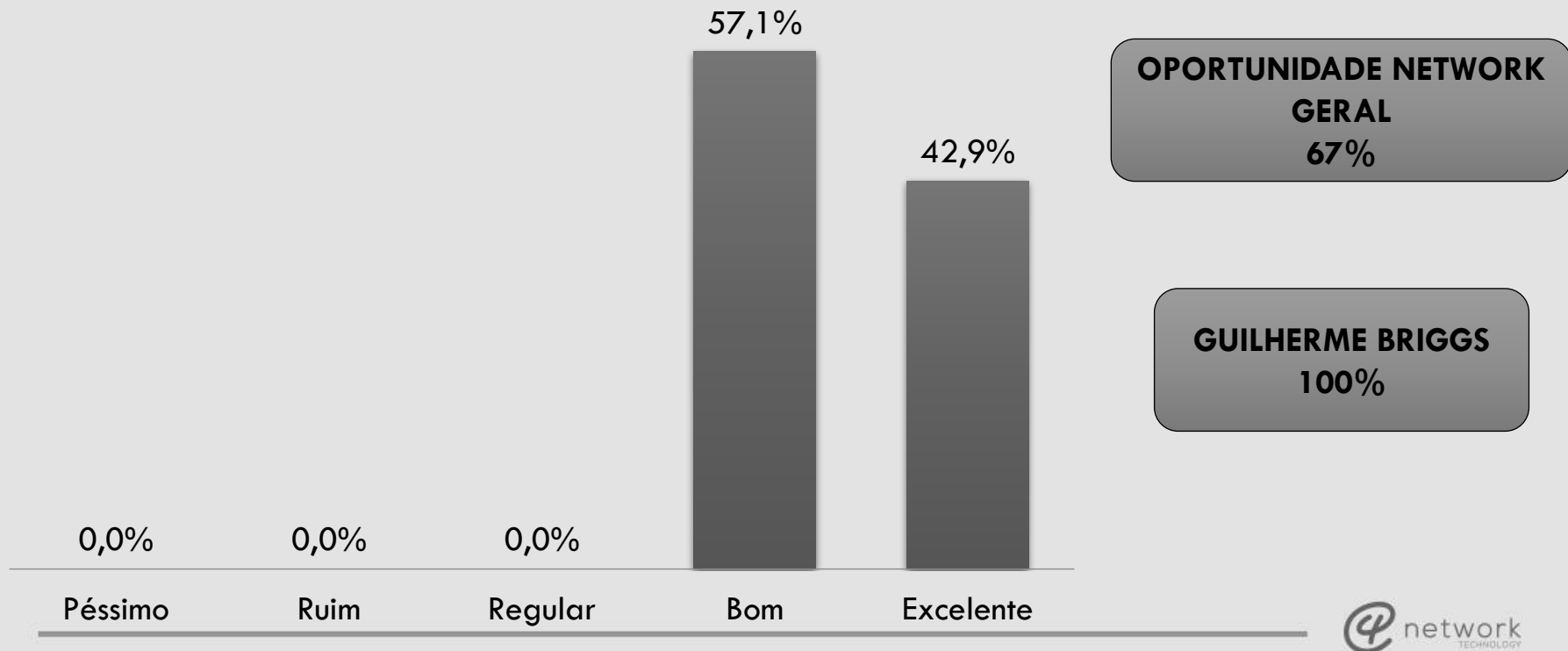
OPORTUNIDADE DE NETWORK

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a large, thick, light purple arrow pointing towards the top-left, and several smaller, thinner, light purple arrows pointing in various directions. There are also thin, light purple lines scattered across the background. A horizontal line of the same color is positioned below the main text.

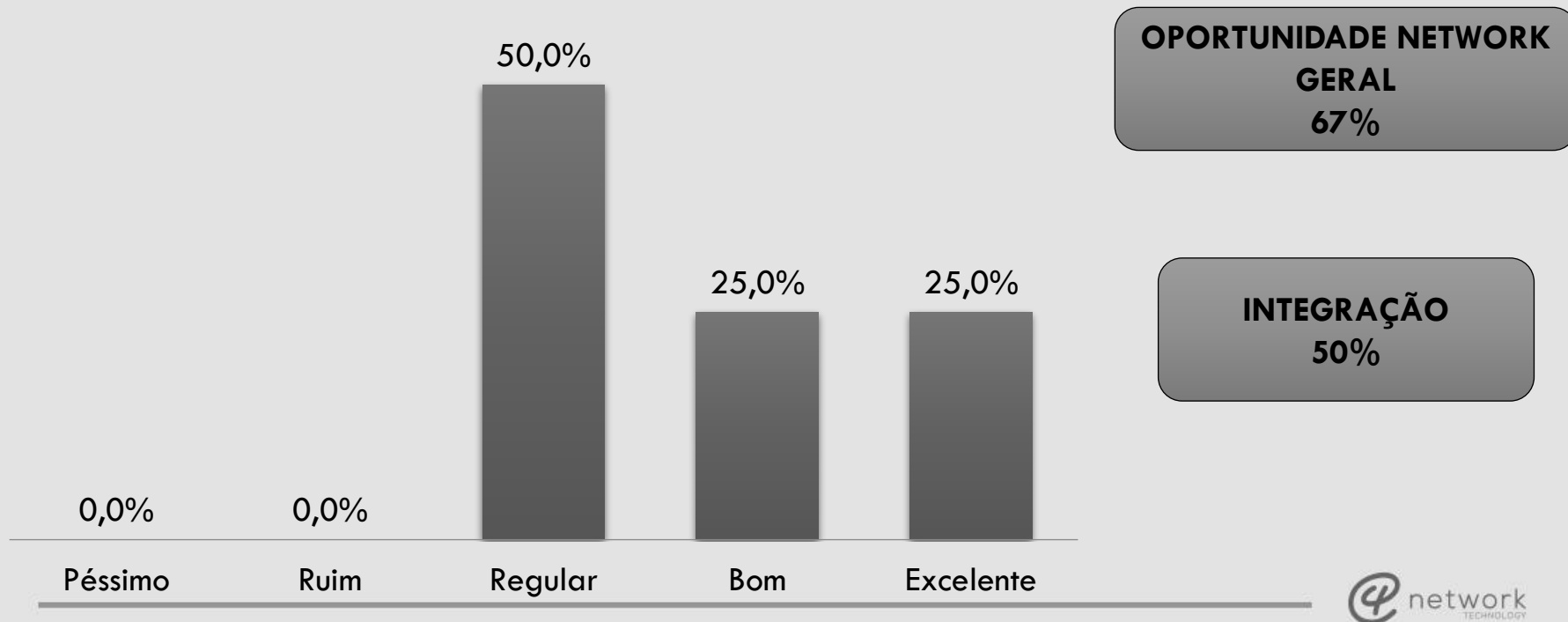
OPORTUNIDADE DE NETWORK: RELAX



OPORTUNIDADE DE NETWORK: GUILHERME BRIGGS



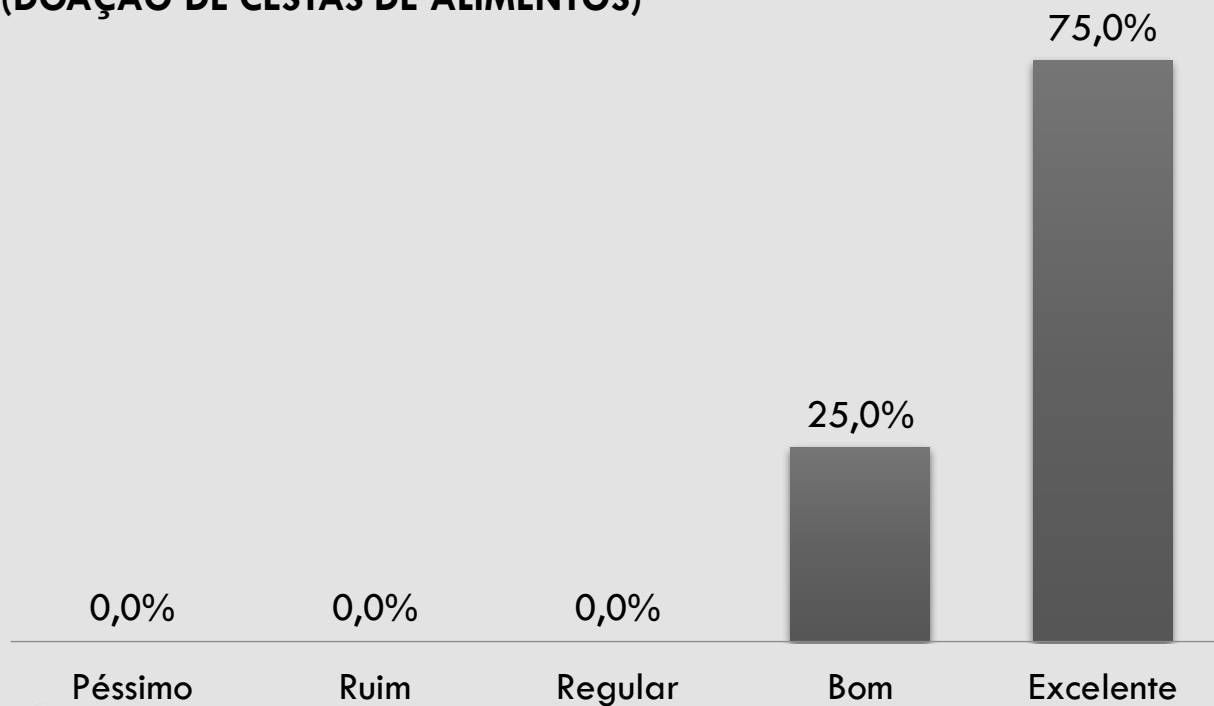
OPORTUNIDADE DE NETWORK: INTEGRAÇÃO DURANTE O EVENTO



AÇÕES



AÇÕES: O QUE VOCÊ ACHOU DA AÇÃO DO FRATERNO? (DOAÇÃO DE CESTAS DE ALIMENTOS)

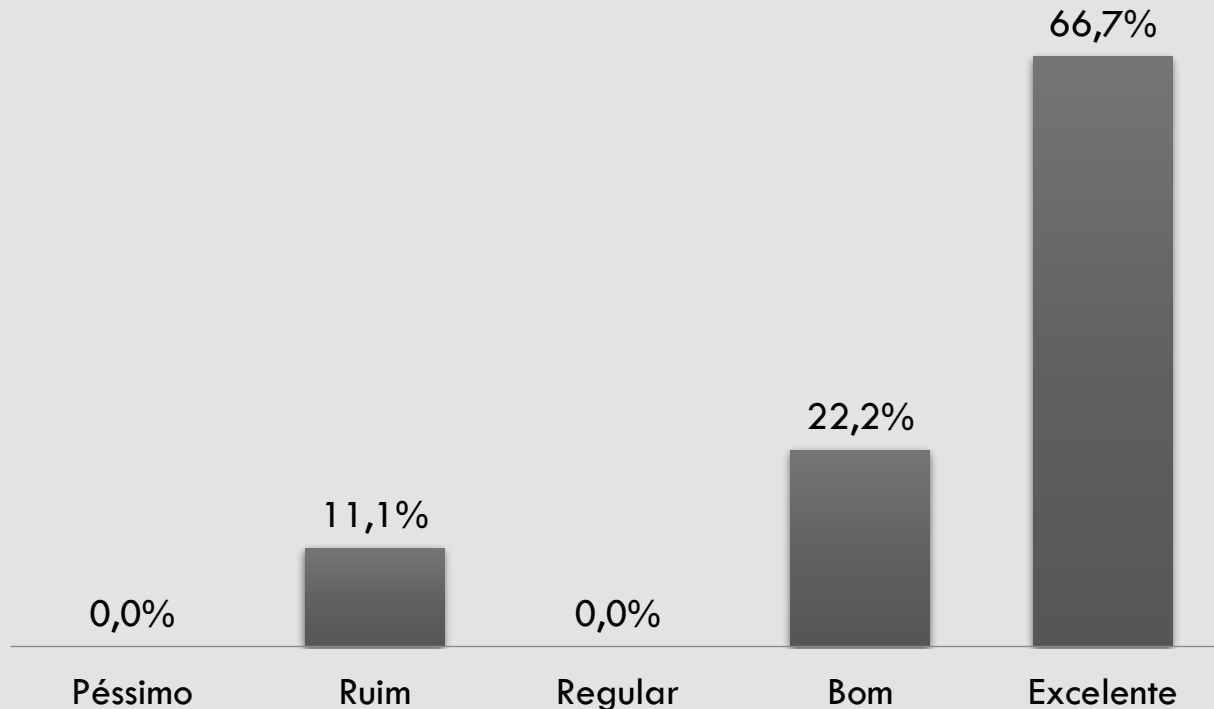


FRATERNO
100%

PLATAFORMA

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, several thin diagonal lines in the upper right, and a cluster of larger, semi-transparent purple arrows pointing in various directions (up, down, left, right) on the right side. The word 'PLATAFORMA' is centered in a bold, white, sans-serif font.

PLATAFORMA: ACESSIBILIDADE

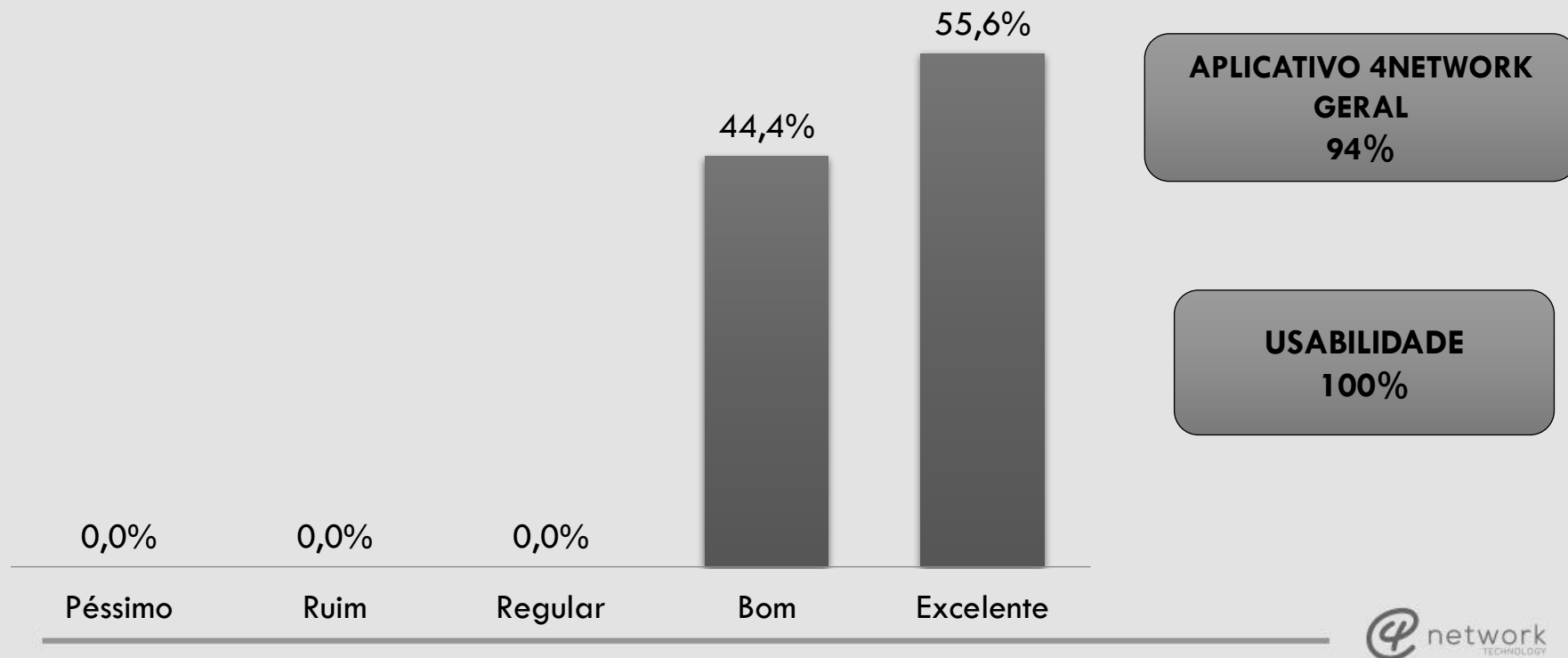


ACESSIBILIDADE
78%

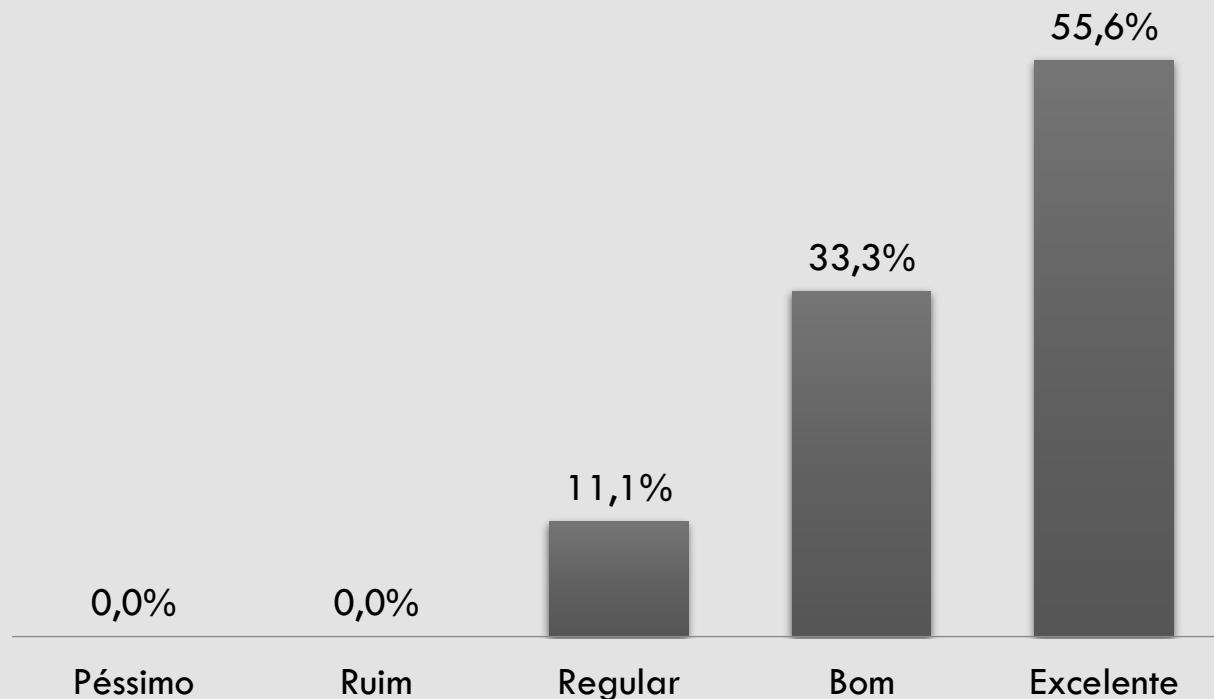
APLICATIVO 4NETWORK

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a cluster of purple arrows of various sizes pointing in different directions on the right side. The text 'APLICATIVO 4NETWORK' is centered in a bold, white, sans-serif font.

APLICATIVO 4NETWORK: USABILIDADE



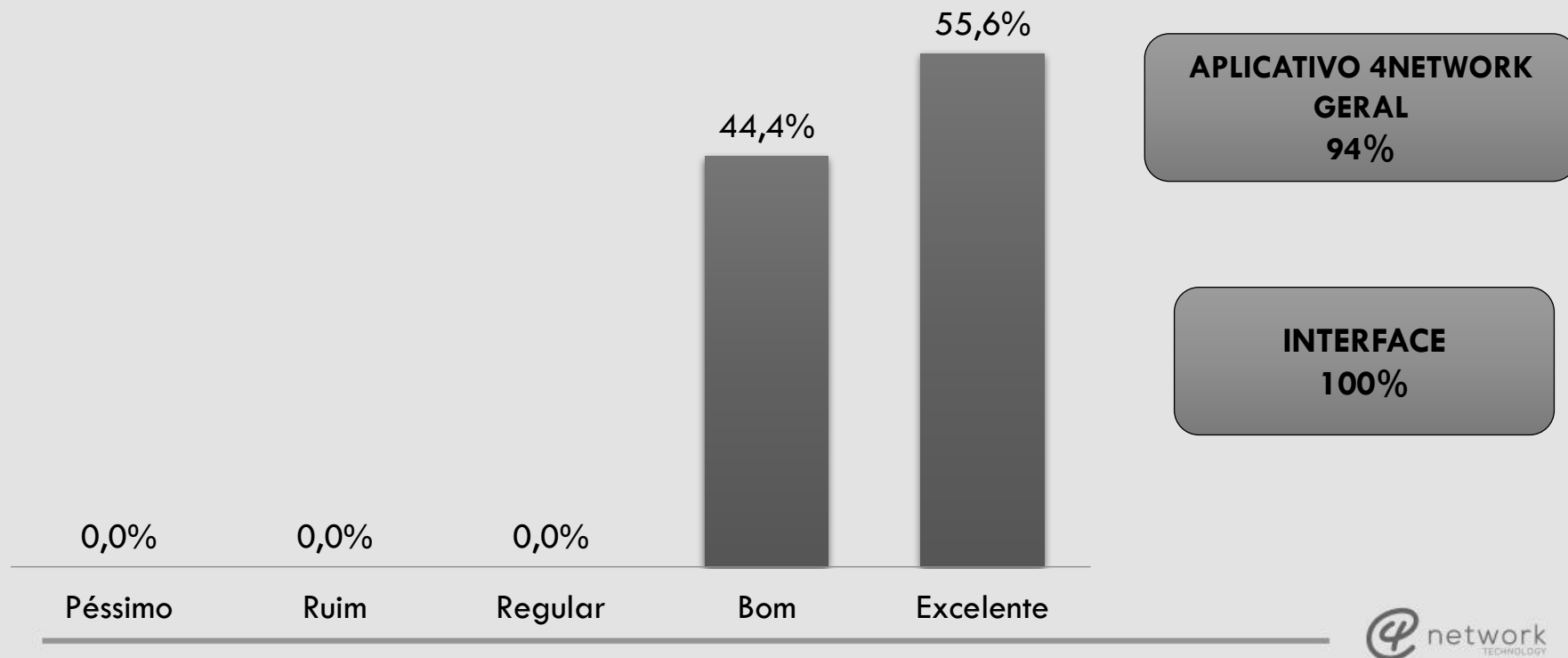
APLICATIVO 4NETWORK: CONTEÚDO



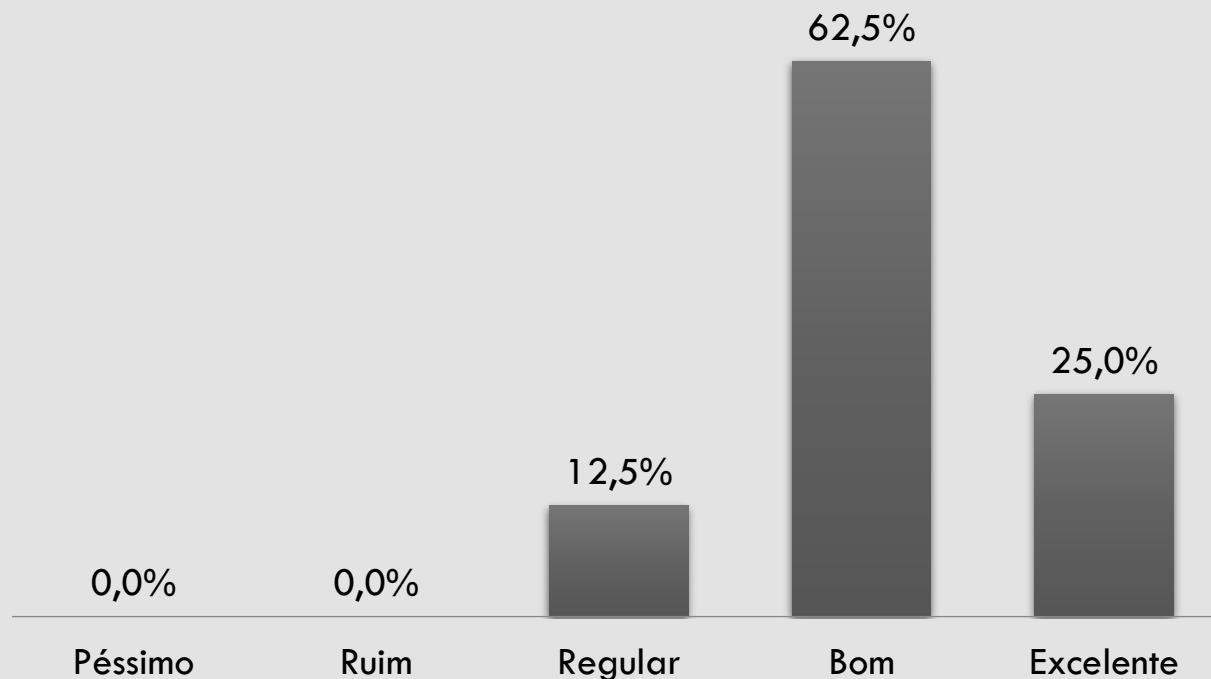
**APLICATIVO 4NETWORK
GERAL
94%**

**CONTEÚDO
89%**

APLICATIVO 4NETWORK: INTERFACE



APLICATIVO 4NETWORK: TROCA DE CARTÕES



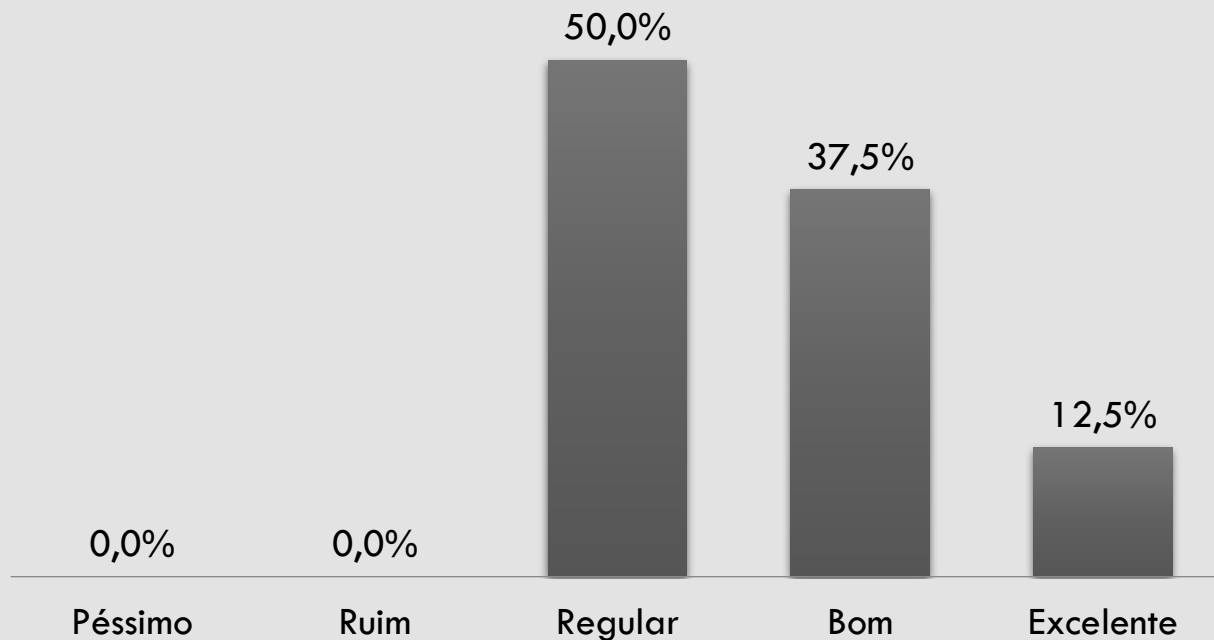
**APLICATIVO 4NETWORK
GERAL
94%**

**TROCA DE CARTÕES
88%**

NEGÓCIOS

The image features a dark purple background. In the center, the word "NEGÓCIOS" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a cluster of overlapping geometric shapes, including several large, light purple arrows pointing in various directions (up, down, left, right) and several thin, white diagonal lines. The overall composition is modern and abstract.

NEGÓCIOS: PERSPECTIVA PARA FECHAMENTO DE NEGÓCIOS



**PERSPECTIVA PARA
FECHAMENTO DE NEGÓCIOS**
50%

Observações:

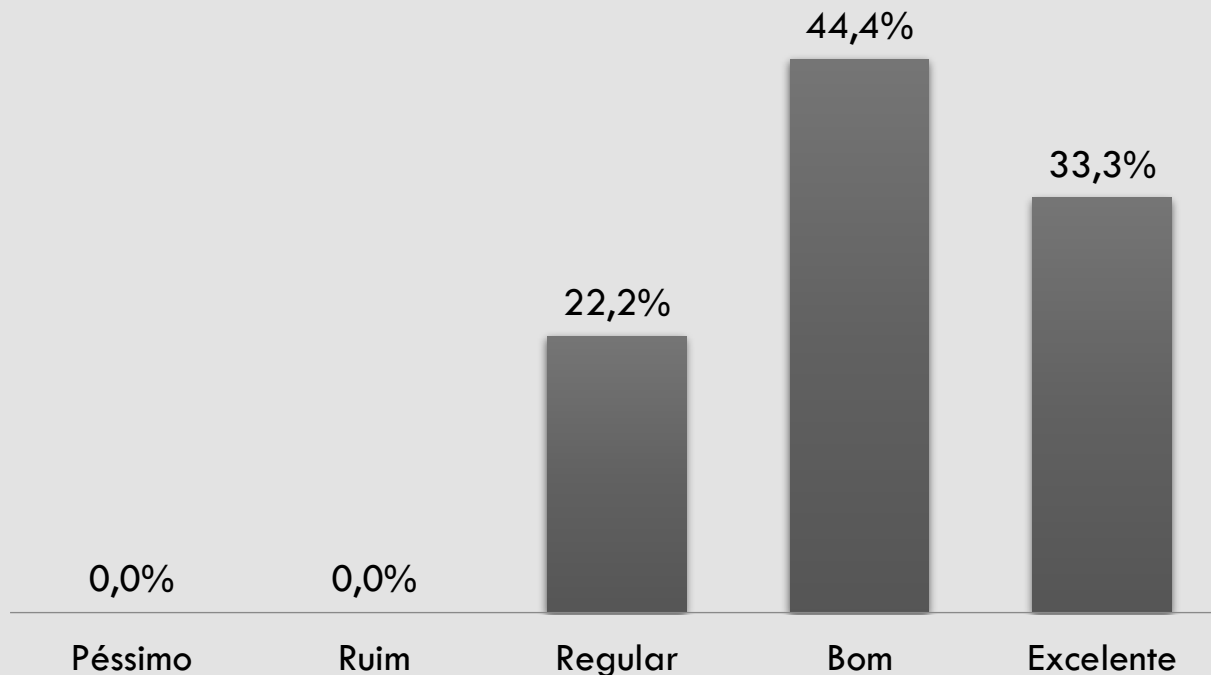
- “Iniciamos a troca de e-mails, infelizmente não tivemos muitas interações durante as palestras, pois são curtas.”

The background is a dark purple gradient. It features several thin, light purple diagonal lines in the upper half. The lower half is filled with a pattern of overlapping, semi-transparent purple arrows of various sizes, all pointing in different directions, creating a sense of movement and network connectivity.

4CONNETWORKER

4CIO NORTE E CENTRO-OESTE

4CONNETWORKER 4CIO NORTE E CENTRO-OESTE: COMO FOI SUA EXPERIÊNCIA?

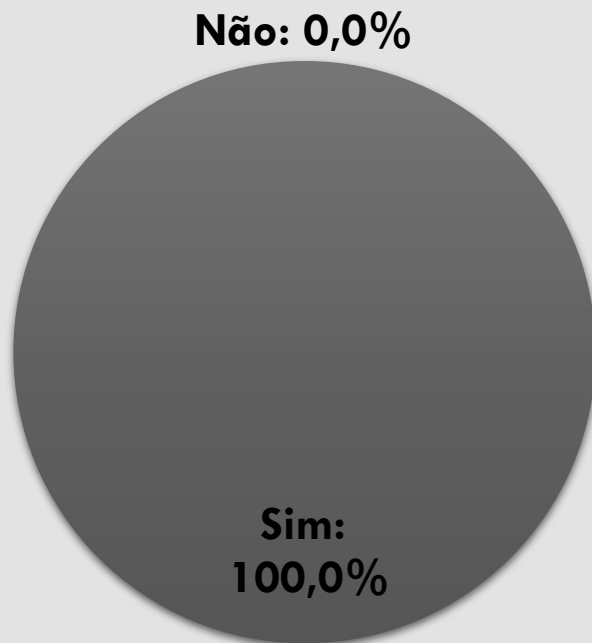


**4CONNETWORKER 4CIO
NORTE E CENTRO-OESTE
78%**

ASPECTOS GERAIS

The image features a dark purple background with a lighter purple horizontal band at the bottom. The title "ASPECTOS GERAIS" is centered in white, bold, sans-serif font. To the left of the text is a short, thick white horizontal line. To the right is a complex arrangement of white geometric elements: several thin diagonal lines at the top, and a series of overlapping arrows and corner brackets pointing in various directions, creating a sense of movement and structure.

ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO 4CONNETWORKER @CIO NORTE E CENTRO-OESTE?



ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO EVENTO DA 4NETWORK | IT4CIO?

